

PRODUCT SCORECARD Inflectra SpiraTeam

Software Testing

Improving and Accelerating Enterprise **Software Evaluation and Selection**

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50 Employees





Inflectra SpiraTeam Product Scorecard Contents

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How to Use the Scorecard

The Product Scorecard is a comprehensive report designed to help clients make better purchasing decisions.

Data in the report is collected from real end users' of the product and analyzed in an exhaustive fashion with extensive data analytics.

Use this report to understand whether this product is right for your organization.

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Product Scorecard / Executive Summary



Inflectra SpiraTeam



Inflectra offers a complete ALM solution. Why only address part of the lifecycle? SpiraTeam has the entire process covered, from requirements, testing, tasks, code, builds and bug-tracking all integrated. Therefore, take control of your project's development and software testing.

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The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).



Likeliness to Recommend

Promoters	יוָה יוָה יוָה יוָה יוָה יוָה יוָה	71 %
Passives	ݰ ݰ ݰ	29 %
Detractors		0%

Plan to Renew

	ݰ ݰ ݰ ݰ ݰ ݰ ݰ ݰ ݰ ݰ	50 [%] 50 [%]
Probably Not		0%
Definitely Not		0%

Satisfaction that Cost is Fair Relative to Value



PRODUCT SCORECARD Executive

Vendor Capability
 Satisfaction

Product Feature
 Satisfaction

Emotional Footprint

Reasons for Leaving & Joining

Module
 Satisfaction

INFO~TECH



SOFTWARE TESTING CATEGORY







0%

Product Scorecard / Vendor Capability Satisfaction

Ease of IT Administration Ranked Vendor 2nd **Capability** Satisfaction of 9 in 33% 25% Software Testing **'n**'ni When making the right purchasing decision, use peer satisfaction ratings to decipher Inflectra SpiraTeam's strengths and OF CLIENTS OF CLIENTS Delights ARE DELIGHTED ARE DELIGHTED weaknesses, and determine which capabilities matter most to you. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each core vendor capability providing an ability to understand Ease of use of the backend Highly Satisfies The ability to reduce training satisfaction across several business and IT competencies. user interface. due to intuitive design. This data indicates whether IT End user learning curves cost the 80% Almost personnel will be able to resolve organization money. Pay How satisfied are you with the following Inflectra SpiraTeam capabilities? Satisfies issues and perform attention to your end users' SATISFACTION configurations efficiently and technical ability to determine 78% CATEGORY effectively. how important UX is in your Disappoints purchase. AVERAGE **Business Value Created Vendor Support** Ranked Ranked **3rd** 1st of 9 in of 9 in 22% 33% 26% Software Software Testing Testing **ŤŤŤ ŤŤŤ OF CLIENTS OF CLIENTS OF CLIENTS** Delights Delights ARE DELIGHTED ARE DELIGHTED ARE DELIGHTED The ability to receive timely Highly Satisfies <u>ŤŤŤŤŤŤŤŤŤ</u> The ability to bring value to the Highly Satisfies The ability to seamlessly ŢŢŢŢŢŢŢ and sufficient support. organization integrate data. Software needs to create value The importance of vendor Use this data to determine 83% 82% Almost Almost whether the product will cause support will vary for each for employees, customers. Satisfies partners, and, ultimately, Satisfies organization depending on headaches or make data SATISFACTION SATISFACTION internal capabilities, but there shareholders. This data integration easy 76% CATEGORY 77% CATEGORY AVERAGE will always be issues that only expresses user satisfaction - or Disappoints Disappoints the vendor can resolve. lack thereof – with the product's AVERAGE husiness value **Ease of Customization Quality of Features** Ranked Ranked 2nd 5th of 9 in of 9 in 25% 25% 41% Software Software Testing Testing 'ni OF CLIENTS ARE DELIGHTED OF CLIENTS ARE DELIGHTED OF CLIENTS ARE DELIGHTED Delight Delights **ᢜ**ᢜᢜᢜᢜᢜᢜ The ability to scale the solution Highly Satisfies The ability to perform at or Highly Satisfies The ability to implement the solution without unnecessary to a business' unique needs. above industry standards. Don't get bogged down in a Feature quality is just as disruption. 82% **81%** Almost important as quantity. Use this difficult customization; use this Almost Successfully implementing new Satisfies Satisfies data to make sure you can easily data to determine if this product software is necessary to realize SATISFACTION SATISFACTION achieve the functionality you will do what you're purchasing it its full value and promote end 77% CATEGORY 81% to do, easily, intuitively, reliably, need for your particular situation. user adoption. This data Disappoints Disappoints CATEGORY indicates whether or not the and effectively. AVERAGE AVERAGE product is easy to implement. **Breadth of Features Product Strategy and Rate of Improvement** Ranked Ranked 5th 2nd of 9 in of 9 in 25% 17% 30% Software Software Testing Testing **OF CLIENTS OF CLIENTS OF CLIENTS** Delights Delights n n n ARE DELIGHTED ARE DELIGHTED ARE DELIGHTED Highly Satisfies Highly Satisfies The ability to adapt to market The ability to perform a wide **Quality training allows** variety of tasks. employees to take full change. Users prefer feature rich Vendors who don't stay on top of 80% advantage of the software 82% Almost Almost emerging needs and trends won't software that enables them to Effective and readily available Satisfies Satisfies perform diverse series of tasks. training enables users to get the enable you to meet your business SATISFACTION SATISFACTION goals. Use this data to separate This data expresses user most out of the software you've 73% **79%** satisfaction with the product's chosen. Use this section to make innovators from imposters. Disappoints Disappoints CATEGORY CATEGORY breadth of features sure your vendor's training AVERAGE programs and materials measure AVERAGE iin

PRODUCT SCORECARD

Executive Summary

Vendor Capability
 Satisfaction

Emotiona Footprint

Product Feature
 Satisfaction

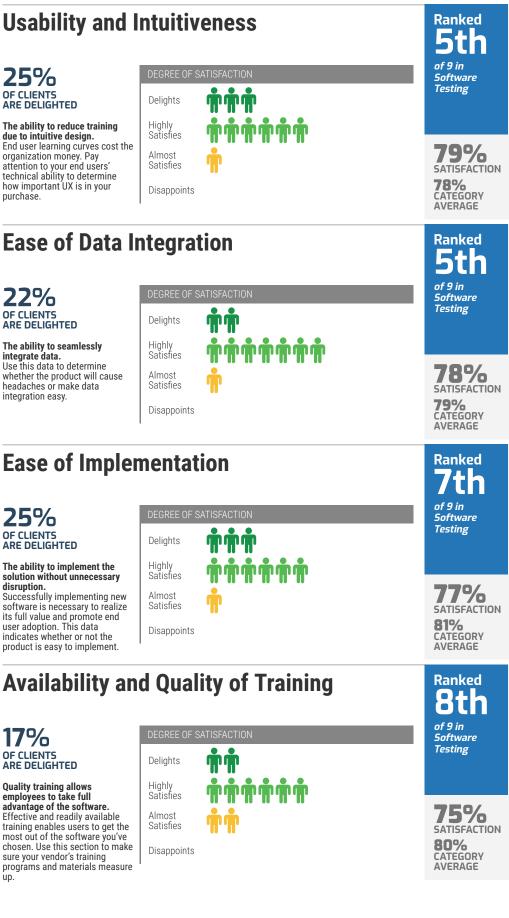
Reasons for Leaving & Joining

Module Satisfaction

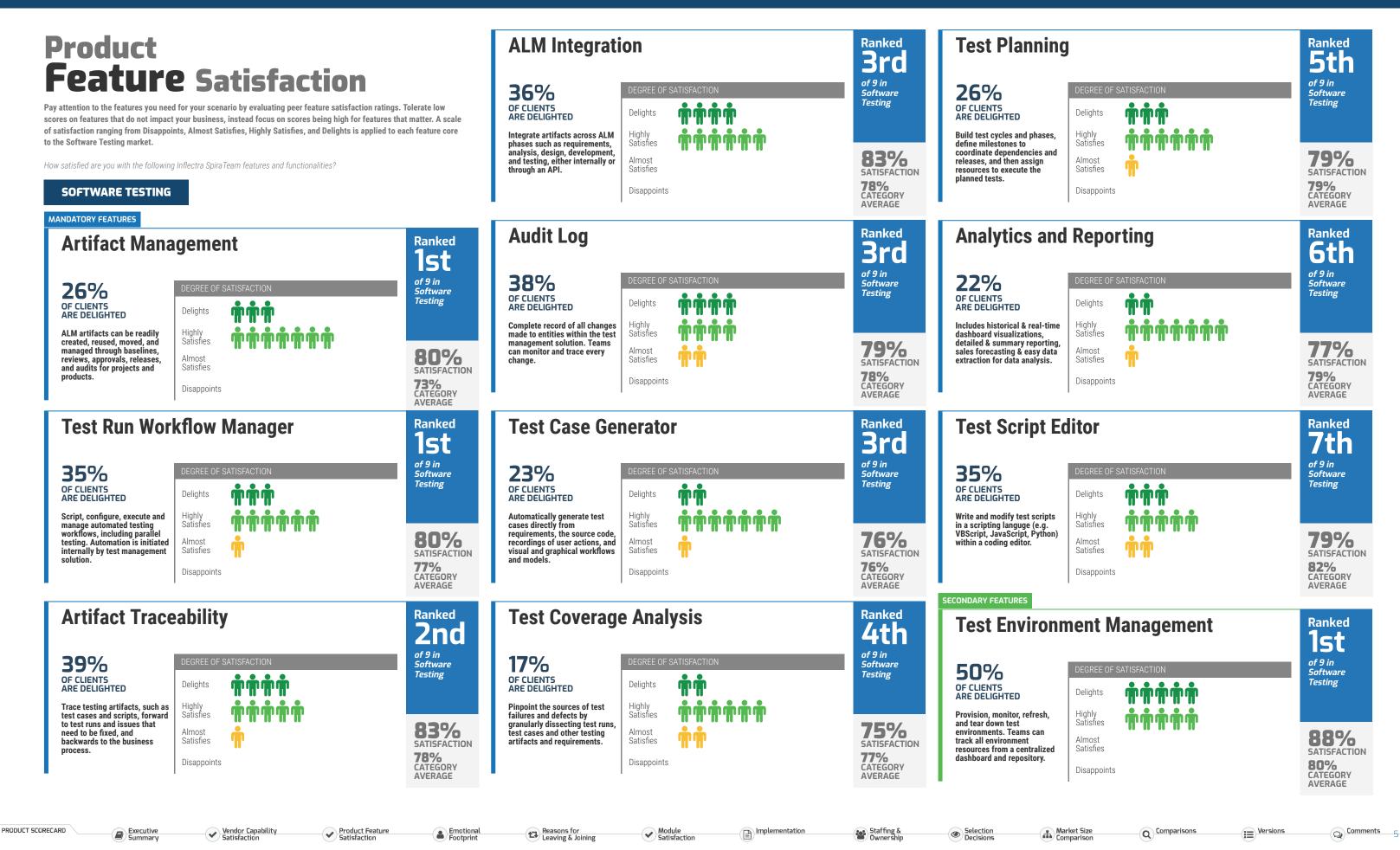
Staffing & Ownership

Selection Decisions

INFO~TECH



Product Scorecard / Product Feature Satisfaction



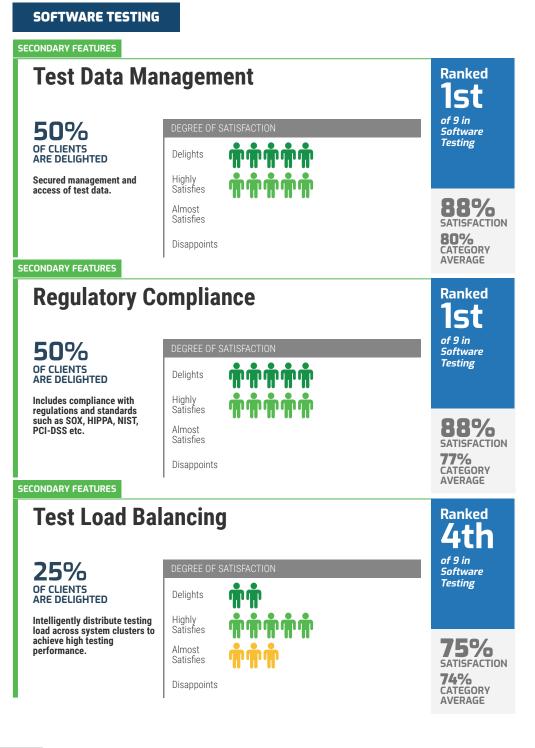
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Product Scorecard / Product Feature Satisfaction

Product Feature Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Software Testing market.

How satisfied are you with the following Inflectra SpiraTeam features and functionalities?



PRODUCT SCORECARD

Executive Summary

Vendor Capability Satisfaction Reasons for Leaving & Joining

$I \underset{\mathsf{R}}{\mathsf{N}} \underset{\mathsf{F}}{\mathsf{F}} \underset{\mathsf{O}}{\mathsf{R}} \underset{\mathsf{C}}{\mathsf{H}} \underset{\mathsf{G}}{\mathsf{R}} \underset{\mathsf{O}}{\mathsf{U}} \underset{\mathsf{P}}{\mathsf{P}}$



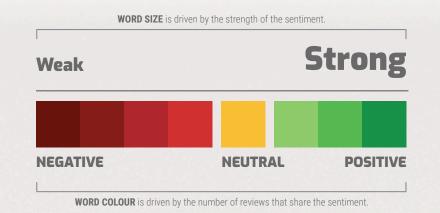




Product Scorecard / Emotional Footprint

INFLECTRA SPIRATEAM Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The SoftwareReviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-a-glance summary to evaluate the vendor-client relationship and product effectiveness. Additional data about each of the emotional sentiments can be found on the following pages.



UNIOUE FEATURES HELPS INNOVATE ENABLES PRODUCTIVITY ATION FRIEN NEGOTI TRUSTWORTHY GENER LOVE EFFIC E **RELIABLE ALTRUISTI** RANSPARENT TEG •**R**• SAVES TIME **SP** ING TIVE **OVER DELIVERED** CARING FAIR RESPECTFUL CLIENT'S INTEREST FIRST **CLIENT FRIENDLY POLICIES** SECURITY PROTECTS

Executive Summary

PRODUCT SCORECARD

Vendor Capability Satisfaction Product Feature
 Emotional
 Footprint

Reasons for Leaving & Joining Module
 Satisfaction

Selection Decisions

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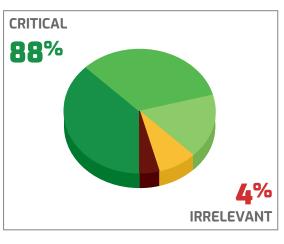




INFLECTRA SPIRATEAM Emotional Footprint

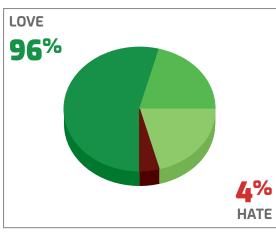
Importance to Professional Success

How important is Inflectra SpiraTeam to your current professional success?



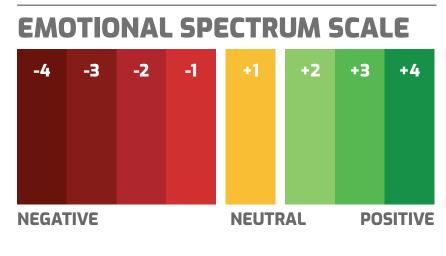
Strength of Emotional Connection

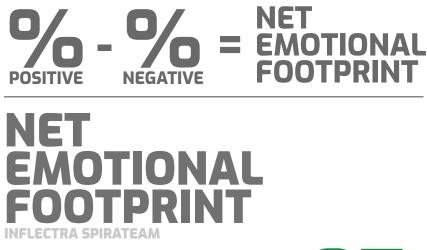
Overall, describe the strength of your emotional connection to Inflectra SpiraTeam



Product Feature
 Satisfaction

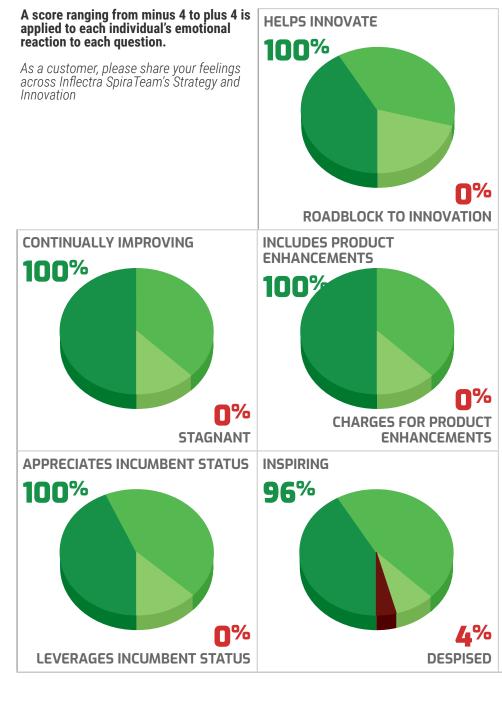
B2B purchasing decisions not only rely on data and facts, but also gut instinct and emotional inputs. A vendors' Emotional Footprint can influence whether a client chooses to do business with the organization. The information displayed below represents the emotional sentiment held by end users of the software based on their experience with the vendor. Responses are captured on an eight-point scale.







Innovation



PRODUCT SCORECARD

Vendor Capability
 Satisfaction

Emotional Footprint

Reasons for Leaving & Joining

Module Satisfaction

Staffing & Ownership Selection Decisions

INFO~TECH

Strategy and Innovation

Product Scorecard / Emotional Footprint



PRODUCT SCORECARD Executive Summary Vendor Capability
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Emotiona Footprint

Reasons for Leaving & Joining

Module Satisfaction

INFO~TECH

Staffing & Ownership

Selection Decisions

Product Scorecard / Emotional Footprint

Relationships and Interaction

When interacting with Inflectra SpiraTeam your peers express the following positive and negative sentiments across several teams. Use this to assess this vendors' service orientation and ease of partnership.

Based on your interactions and relationships with Inflectra SpiraTeam, please summarize what you experienced

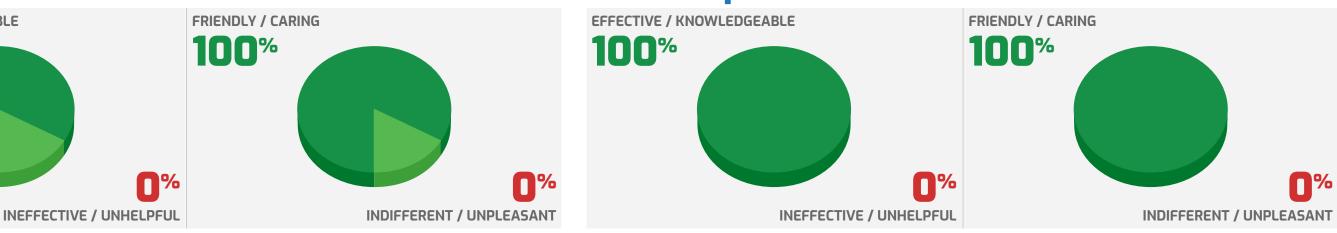
Sales Team EFFECTIVE / KNOWLEDGEABLE FRIENDLY / CARING 100% 100% 100% **∩% INEFFECTIVE / UNHELPFUL INDIFFERENT / UNPLEASANT**



Leadership Team

100%

0%



PRODUCT SCORECARD Executive Summary

Client Service Team

EFFECTIVE / KNOWLEDGEABLE

100%

Vendor Capability
 Satisfaction

Emotional Footprint

Product Feature
 Satisfaction

Reasons for Leaving & Joining

Module Satisfaction

Staffing & Ownership Selection Decisions

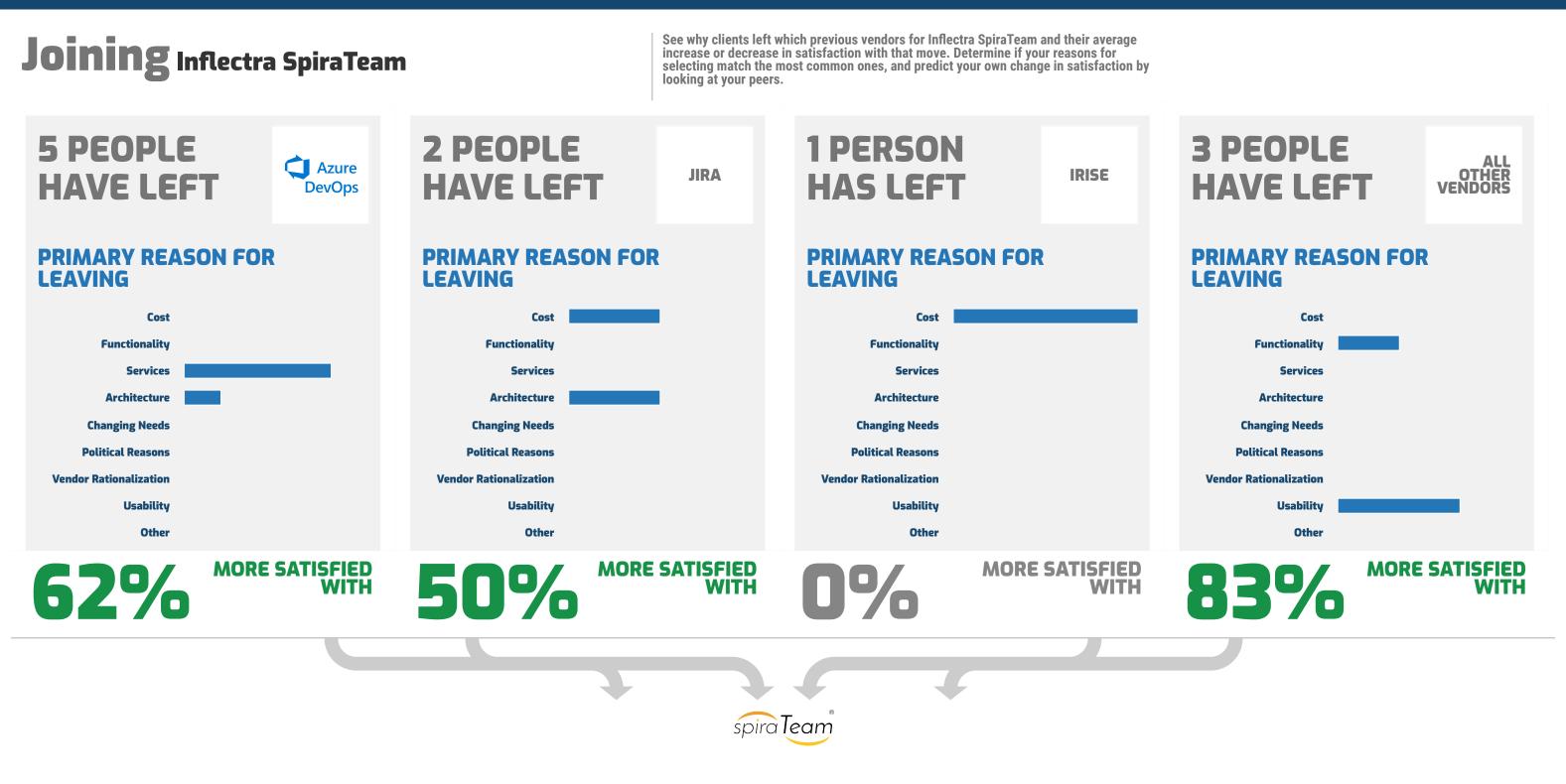
INFO~TECH



NEGATIVE

SENTIMENTS

NET RELATIONSHIP FOOTPRINT +100



11 people are 60% more satisfied with Inflectra SpiraTeam over their previous vendor on average

PRODUCT SCORECARD

Executive Summary Vendor Capability Satisfaction Product Feature
 Satisfaction
 Footprint

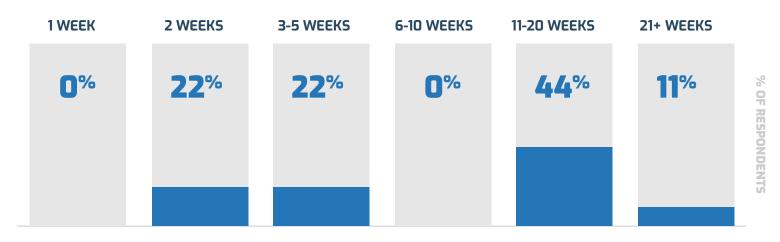
Reasons for Leaving & Joining Module Satisfaction Selection
 Decisions

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How Selection Decisions are Made

Spend the right amount of time making your decision. See how formal peers' selection processes are to allocate appropriate resourcing for this project.

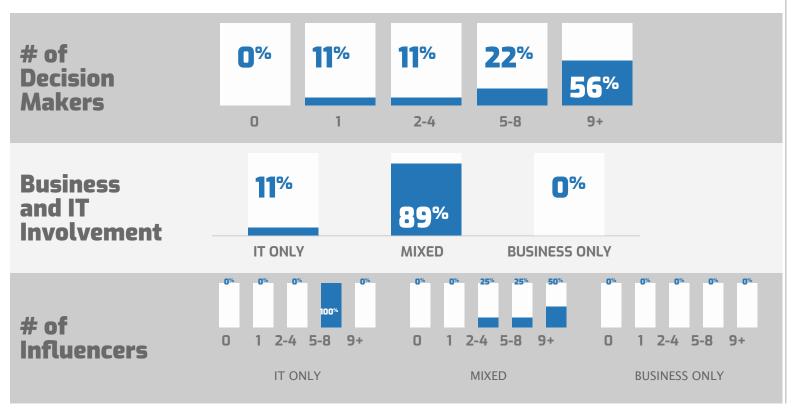
How much time and effort (in weeks) was spent making your selection decision?



Who Made the Selection

Involve the right people when purchasing. See who peers' involved in the decision to ensure you're involving the right mix of business and IT.

How many people were involved in the following capacities during this vendor selection decision?



Product Feature
 Satisfaction

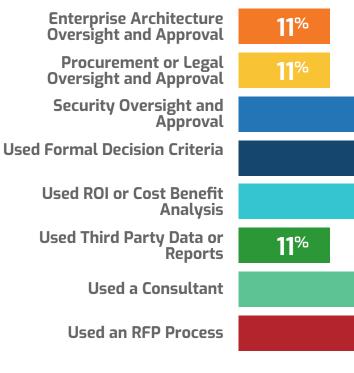
Selection Methodology

Software that is integral to the business needs a full, formal, front-to-back selection process which takes time and resources. Some software can be purchased with less involvement. Understand what process you should undertake.

Selection Process, **Oversight**, and Approval

What processes, oversights, and approvals were used in your evaluation and selection process?

Discover the most popular types of selection processes, oversights, and approvals used for Inflectra SpiraTeam. Because companies may use more than one process when selecting software, these percentages don't necessarily add to 100%.



How Effective is the **Selection Process**

PRODUCT SCORECARD

Executive Summary

Vendor Capability
 Satisfaction

Emotional Footprint

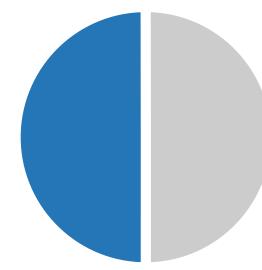
Reasons for Leaving & Joining

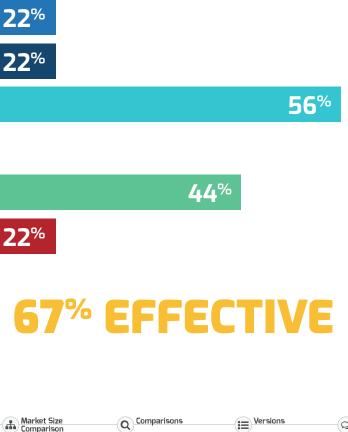
Module Satisfaction

Selection
 Decisions

INFO~TECH

FORMAL INFORMAL





Comments 14

PRODUCT SCORECARD

Executive Summary Vendor Capability Satisfaction Product Feature
 Satisfaction

Emotional Footprint Reasons for Leaving & Joining

Market Size Comparison

Most products aren't well-suited for businesses of all shapes and sizes. See which market segment Inflectra SpiraTeam fits best. "Small" businesses range from 1 to 500 employees, "Medium" businesses range from 501 to 5,000 employees, and "Large" businesses have more than 5,000 employees.

NET PROMOTER Promoters Passives Passives Detractors Delighted Bassing and another statistical properties Passives FEATURECTION Delighted Implementation another statistical properties Passives Implementation another statistical properties Passives Implementation another statistical properties Passives Implementation another statistical properties Palighted Implementation another statistical propertimonted	ALL			MEDIU	M			LARGE	BEST F
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ORG FIT	d	0%		Disappointed		0%	SATISFACTION	Almost Satisfied	
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PLAN TO RENEW	100%	0/0	PLAN TO RENEW		100%		IMPORTANCE	CAP COST F 47% 5% 17	
							PLAN TO RENEW	100%	

Staffing & Ownership Selection Decisions

Module Satisfaction

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Product Scorecard / Multi-Category Overview

Multi-Category Overview Inflectra SpiraTeam

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend.

CATEGORY	COMPOSITE SCORE	LIKELINESS TO RECOMMEND	PLAN TO
Software Scorecard Category Test management helps product delivery teams design, manage and coordinate testing and quality assurance activities among business and IT testers. This solution encompasses test planning, orchestrating the automation and execution of testing initiatives and resources, analysis and reporting of test results, and alignment of features to quality standards.	8.7/10	92%	
REQUIREMENTS MANAGEMENT The Requirements Management category covers tools that are leveraged to support the process of gathering, analyzing, refining, and prioritizing product requirements and the subsequent planning for their delivery. A requirement represents a condition or capability that the given system/application must conform to.	9.2/10	89%	100
Application lifecycle management (ALM) is the product lifecycle management (governance, development, and maintenance) of computer programs. It encompasses requirements management, software architecture, computer programming, software testing, software maintenance, change management, continuous integration, project management, and release management.	9.0/10	92%	99

Software Testing

PRODUCT SCORECARD

ve Vendor Capability ry Satisfaction Product Feature
 Satisfaction

Emotional Footprint Reasons for Leaving & Joining Module Implementation

n Staffing & Ownership Selection
 Decisions

$I \underset{\mathsf{R}}{\mathsf{N}} \underset{\mathsf{F}}{\mathsf{F}} \underset{\mathsf{O}}{\mathsf{R}} \underset{\mathsf{C}}{\mathsf{H}} \underset{\mathsf{G}}{\mathsf{R}} \underset{\mathsf{O}}{\mathsf{U}} \underset{\mathsf{P}}{\mathsf{H}}$

